

Outlands Technology Roadmap

March 2024



Current Projects (2024, Q1-2)

Outlands.org

- Legacy content updates
- Calendar design upgrade
- Domain transfer to Cloudflare

OSP

- Profiles
 - Create profiles that are associated with users, offices, roles, and permissioning
- Dashboards
 - Dynamic dashboard generation for offices and groups
- Reports
 - Marshallate

Branches

- Kingdom Hosting
 - Plattefordham
 - Blackwater Keep
 - Unser Hafen
- Officer warrant and reporting compliance

Administration

- Office Recruitment
 - On-boarding process and documentation
- Accounts
 - Email management in Google



2023: Outlands.org is for Marketing

Goal: Security and infrastructure catch-up

- ✔ Joomla and PHP versions were End-of-Life in 2022
- ✔ Reduced costs and improved maintainability by moving domain and DNS management to CloudFlare
- ✔ Added uptime monitoring and alerting

Goal: Establish new platform for rich content

- ✔ Made content creation significantly easier by migrating site to WordPress
- ✔ Implemented mobile-first, accessible theme
- ✔ Significantly expanded engagement through reimagined content hierarchy, calendar, and media focus

Goal: Introduce and utilize robust analytics

- ✔ Leveraged Google Analytics to develop accurate, actionable engagement metrics
 - Consolidate analytics for all kingdom and branch properties



2023-24: Branch Technology Consolidation

Goal: Kingdom-provided service orientation to support local branches

- ✓ New Web Ministry officers for Accounts, Content, and Services
 - Establish or migrate officer email for all branches to the kingdom Google for Nonprofits account

Goal: Migrate branch web properties and technical services to kingdom services

- ✓ Domains and DNS management
 - Migrate self-managed branch sites to WordPress, on kingdom hosting
 - Consolidate self-managed Google for Nonprofits accounts



2024: Officer Tools

Goal: Robust architecture and access

- ✔ Office and branch dashboards
 - Officer user accounts with robust role-based permissions
 - Extensible participant personas

Goal: Document submission and tracking

- Centralize officer reports
 - ✔ Simple greater offices (Web Ministry, Seneschal, A&S, Chronicler, Chatelaine, Herald, DEIB)
 - Complex greater offices (Earl Marshal, Exchequer)
 - Lesser offices
- Transition warrant tracking from Google sheet to OSP
- Media release form submission and storage
- Waiver completion and tracking



2025: Participant Services Integration

Goal: Integrated participant personas

- General populace user accounts, to enable single-point access to kingdom services (e.g. pre-populated award recommendations, reporting, office tracking, authorization information)
- Moderated self-reporting for information updates

Goal: Updated heralds services

- Replace and integrate wimble.outlandsheralds.org
 - Sustainable, integrated service that leverages modern security practices
 - Auto-population and reconciliation for award recommendation submission and tracking
 - Moderated self-reporting for OP updates
- Replace and integrate scribes.outlands.org

Goal: Unified messaging tools

- Integrated multi-modal message distribution, in collaboration with the Chronicler and Social Media offices



2026: Creating Space for Innovation

Goal: Expand participant services offerings

- Direct event pre-registration and tracking
- Participant engagement (e.g. newcomer mailing lists, volunteer tracking)

Goal: Fostering a data-driven administration culture

- Robust event information tool to track venues, attendance, steward resources at branch and kingdom levels
- Leverage reporting and warranting tools to grow cross-functional analysis

Goal: Introspection and improvement

- Outlands.org future planning
- Establish kingdom-wide design system

